



# 2025 ANNUAL REPORT HIGHLIGHTS

*“From Evidence to Impact: Building Foundations for Sustainable Health Systems”*



Prime Health Initiative Tanzania (PHIT) | [phit.or.tz](http://phit.or.tz)

# Our Identity

Prime Health Initiative Tanzania (PHIT) is a locally led non-governmental organization committed to strengthening health systems through evidence-based interventions and innovation.

## Our Vision

*To lead locally driven public health innovation and expand access to high-quality healthcare services that leave no one behind.*

## Our Mission

*To design and implement effective, evidence-based, and client-centered public health interventions that strengthen health systems..*

## Our Strategic Focus Areas

- ✓ **RMNCAH:** Reproductive, Maternal, Newborn, Child and Adolescent Health
- ✓ **Digital Health & AI:** Harnessing technology for health outcomes
- ✓ **HIV/AIDS & NCDs:** Addressing chronic health challenges
- ✓ **SBCC:** Social and Behavior Change Communication

## Leadership Perspective

*"While 2025 was a year of consolidation following the Mlinde Mama project, we achieved significant milestones that have strengthened our organization and positioned us for future growth."*

**- Dr. Hamid Mandali, PHIT CEO**

*"Impact begins long before implementation. In 2025, we focused on laying the foundation for long-term impact through strategic planning, research, and resource mobilization."*

**- Prof. Willy Urassa, Board Chairman**

## 2025 At a Glance:

**14**

Funding Proposals Submitted

**149M**

TZS in Liquid Fund Investment

**100%**

Unqualified Audit Opinion

**5,936**

Beneficiaries: Mlinde Mama Life-time Clients

**5**

Preprints and Publications

## Research & Knowledge

Our 2025 research outputs build directly on evidence generated through the completed Mlinde Mama project in Geita Region.

### Highlighted Preprints:

- \* **Implementation of G-ANC in Tanzania:** A qualitative study on Perspectives of women and health providers - <https://verixiv.org/articles/2-198/v1>
- \* **Digital Health & Machine Learning:** Early detection of Hypertensive Disorders in Pregnancy - <https://verixiv.org/articles/2-158/v1>
- \* **G-ANC in Routine Public Health Settings :** Evidence of efficacy and utilization in Geita region, Tanzania - <https://verixiv.org/articles/2-113/v1>

### Leading the Scientific Discourse

At the 12th Tanzania Health Summit, PHIT showcased 2025 research outputs, bridging the gap between evidence and public health impact.



### Financial Highlights:

| Metric             | Value (TZS)   |
|--------------------|---------------|
| Total Assets       | 155.4 million |
| Liquid Investments | 149.0 million |
| Cash               | 4.3 million   |

---

# Looking Ahead: 2026

As we enter 2026, PHIT is poised to translate institutional investments into meaningful health outcomes.

## Appreciation

We extend sincere gratitude to our Board, Founding Members, Technical Advisors, and Development Partners—including the Gates Foundation—for their unwavering support in building this foundation.

## Closing Statement

"2025 was a year of building foundations.

We remain committed to locally led innovation, evidence-based programming, and the belief that no one should be left behind."

## 2026 Priorities

1. Secure donor funding
2. Finalize and Implement 2026-2030 Strategic Plan
3. Expand RMNCAH programs portfolio
4. Scale up AI-enabled programs
5. Strengthen Partnerships
6. Improve institutional visibility

## Key Partners in 2025

